



RK Visualizatio

Rocky Ridge Recreation Centre was designed by GEC Architecture and the rendering by RK Visualization was recognized in an international competition.

Surge in interest for RK Visualization's work



DAVID PARKER
AROUND TOWN

Anyone who has watched the terrific video showing design details of the new Calgary Public Library must have been impressed with the quality of the animation.

The LRT travelling into the underground, cars being driven along 4th Street S.E., the landscaping and people shown walking outside and inside climbing the stairway appear so real.

Commissioned by the Calgary Municipal Land Corporation, the video did its job in presenting how a wonderful facility will enhance the development of East Village and be enjoyed by Calgarians.

It was the work of **Ryan Jorgensen** and his creative team of five at RK Visualization.

They have earned a great reputation with developers, architects and companies and associations wanting to show just how properties will look when completed.

A still rendering of the Rocky Ridge Recreation Centre, designed by GEC Architecture, has been awarded a top 10th place in the commissioned image category of an international competition held in association with the Mundos Digitales conference in Coruna, Spain.

The annual competition is run by CG Architect, a leading and influential online magazine and end-user community for architectural visualization and design professionals that was launched out of Calgary by **Jeff Mottle** in 2001.

The international panel of judges was impressed with the quality of the rendering showing

off the centre that GEC designed, inspired by the rolling hills and ribbon horizon of the northwest foothills region. The soft curving undulations of the building create an open and integrated facility connecting the natural features of the site with the activities inside.

Renderings and animated videos by RK Visualization have been created to promote many concepts.

One of my favourites was the video it produced to show where the west LRT would travel. It included quite incredible views of the train travelling underground to Westbrook Mall.

A helicopter was hired to travel the route to provide photo images, but newer productions, such as the library video, now use a controlled drone that takes aerial footage directed by Jorgensen that can be incorporated into his studio's animation.

Another very useful promotion is the animated video for Brookfield Residential Properties that's still being used to show how its Seton development will look like when completed. The fly-through of streets among retail, office and housing looks so real.

A similar video was completed for the residential portion of Currie Barracks and work has begun to show the master plan for West Campus Development on the northwest corner of University of Calgary lands.

One of the interesting challenges of the new international terminal at the Calgary International Airport is the connectivity.

RK Visualization has a new video under construction for travellers to help internal stakeholders and airlines to be familiar with the workings of the massive structure.

The firm's quality of reproduction has attracted a number of oil

and gas companies with a need to explain new technologies, a strip mining video for CAPP, and informative videos for five municipalities including a 15-minute video showing how bitumen flows from Fort McMurray to the Heartland upgrader northeast of Edmonton.

Edmonton is on RK Visualization's radar with the production of an animated video for a high-end residential complex called Symphony, near the Legislative Building overlooking the river valley.

And interest is also being shown by companies in Regina and Winnipeg looking for quality productions.

After seven years as general manager of the Delta Bow Valley and five years previously as general manager of the Delta Lodge at Kananaskis, **James Tingley** is transferring to the Delta Prince Edward in Charlottetown, P.E.I.

Tingley's roots are in Atlantic Canada and he is looking forward to his move — effective today — to the hotel that was completely renovated this year and stands adjacent to the 50,000-square-foot Prince Edward Island Convention Centre.

During his time in Calgary, Tingley supported Habitat for Humanity, YWCA and chaired the Salvation Army advisory board.

Martin Stitt, regional vice-president and general manager of the Delta Airport and recent appointee to the Tourism Calgary board will be relocating downtown and **Jason Clark** will be rejoining the Delta Bow Valley as hotel manger.

DAVID PARKER APPEARS TUESDAY, THURSDAY AND FRIDAY. READ HIS COLUMNS ONLINE AT CALGARYHERALD.COM/BUSINESS. HE CAN BE REACHED AT 403-830-4622 OR E-MAIL INFO@DAVIDPARKER.CA